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# POLICY LINKS

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## Equity Summit 2015 Los Angeles Promise Zones and Promise Neighborhoods:



“Partnership moves at the speed of trust”

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## Exploring L.A.’s Cradle to Career Efforts

### Mobile workshop:

- Located at territory of five L.A. gangs
- The Youth Policy Institute (YPI) lead implementation partner for Promise Zone
- Youth are not part of the traditional school system
- Every student has a case manager & adult support
- College and career awareness; paid work experience; personal development & life skills ( budgeting, cooking, connection to partners, knowing your rights)
- Family centered program for youth at risk (gangs)
- Leadership program
- GED program
- Extended hours to support youth

### Leadership academy for parents and youth

- Youth can make a difference
- Work with each other on community issues
- Respect and acknowledge others ideas
- *Funded for capacity building; not direct service*

### Promise Zone Educational Partners

Youth Policy Institute

- Promise Zone Grant (Implementation grant)
- Justice grant- public safety
- Dept. Housing grant- Urban Development

### What does a Promise Zone look like?

- Full service community schools ; neighborhood schools serve as a hub for services- quality of life, provision of services, intensively support promise zone neighborhoods
- Public safety in schools
- Concerned about what happens in neighborhoods after school
- Building assets for families to help them thrive
- Promise Kindergarten programs for 2 weeks for all students
- More counselors in older grades to get students a plan for college and career starting in grade 9
- Help students based on needs
- Partner with Americore 3-10th grade that have difficulty in attendance, behavior. Work in school, before, during & after (Boston based)
- Monthly mobile clinic services for students



East Hollywood Youth Center in a strip mall next to food pantry and WIC office

### Take Away:

- After school programs to keep youth active
- Reach our students earlier (5th grade) for intervention
- Full service Resource center in town ( Central Avenue Area) engage local business, lawyers, realtors, Mayor, Griffin, St. Mary's, Staywell, Wellmore, Waterbury Hospital
- Naugatuck Partnership for Children to become the Backbone agency to support the work of NPS from K-6; Naugatuck Youth Services grades 5-12 so there is multiple supports for our students in grade 5-6.
- How do we partner with NPS to make systematic change in the school setting?
- Can PLTI Alumni be used as case workers for families- what training would they need to have (parent to parent)?

**“ Nurture Young Minds...Grow Big Dreams”**

*-JILL MAHONEY*

Look for an anchor institute to fund FRC- local community college, school system, Town, State & Federal grants.

## Plenary & Welcome:

### Place, Race, and Economy: Winning on Equity in the 21st Century

- 2700 people came together to make a difference in their states and communities
- Infrastructure= equity
- Just and fair inclusion= equity
- Childhood environment is critical to successful growth
- Invest in places with low levels of opportunity
- Presently, only 7.5% of people in the U.S. make it financially from the bottom 20% to the top 20% compared to Canada at 13.5%
- Upward mobility varies more within the U.S.
- 5 strongest correlations of upward mobility (characteristics of high mobility)
  - Segregation
  - Income inequity
  - Family structure
  - Social Capital
  - School Quality
- Knowledge communities use data as equity indicators to make decisions
- “Unless people see themselves in the data, they are not in the conversation”
- #policymatters
- Racism is the economic growth barrier

### Take Away:

- Focus on Andrew Ave. (highest free/ reduced population ) to enable the utmost support for students and their families

## Building Sustainability through Community Change: Beyond the Pilot

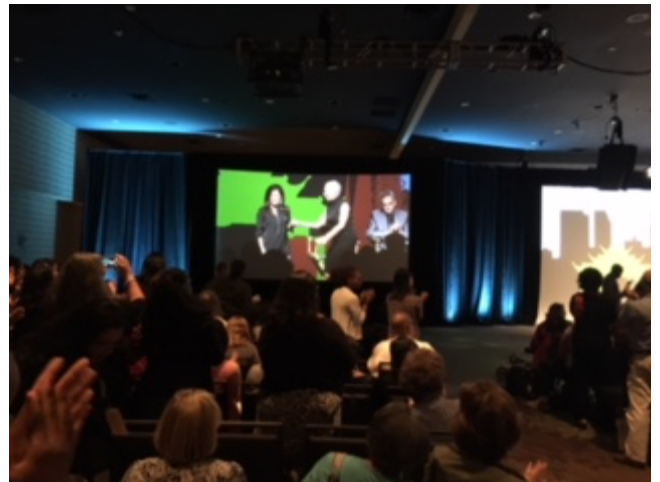
- Equity and impact investing
- Impact investing (not only grant funds to support work)

### What makes an impact investment?

- Capital is just a tool
- Deep community engagement ; asset building, ownership opportunities
- Power dynamic; balance between risk and reward

### Who participates in impact investment?

- Systems change, education, health, safety... need a broad umbrella, everyone wants impact
- Investors like to interact with their money (a personal relationship with their money)
- Engage and effect change
- Building capacity of social enterprises



## What should be measured and how do we do it?

- What really matters to be measured?
- Who should make the determination; funder or program?
- Move from measurement to management
- RBA approach for impact
- Break the investment into small attainable steps
- How is capitol being used to help social mobility?
- Need a systematic approach
- Neighborhood typology, data by neighborhood (community schools)
- Need more equity , more diversity to make decisions
- ***Community needs to take ownership for what and who needs to be invested in***

## Take Away:

- All goals tie to Blueprint
- [policymap.com](http://policymap.com)
- What is investment readiness?
- Harron Foundation- Look into their mission
- What are social impact bonds from banks?
- Possible funder- Blue Cross/ Blue Shield

## Building Sustainable Community Change: Beyond the Pilot

- Using equity as the lens
- 4 phases of community change
  - Incubation- philanthropic support
  - Maturation- Foundations
  - Exploration
  - Lead the Nation- Government support
- Embedded funding= Partnership
  - Relationship and result based
  - working with residents
  - leverage investment
  - Foundations are the mobilizing force
  - who is missing from the table? Is it diverse and equitable?
- We need funders to invest in infrastructure
- Invest in public policy
- Engage parents to be the policy change makers
- Prepare advocacy groups that are diverse to strengthen capacity
- “Listen up Mayor”
  - Children’s issues in city
  - Mobilizing residents to show up in big numbers with youth issues
  - Power in building the base before going to strategy

## What does scaling up mean in equity?

- Pilot to move it, it’s not a cookie cutter
- incremental & slow

**“Power is  
Organized People  
and Organized  
Money”**

- How can promise neighborhoods grow?
- Collective impact model making growth
- We need public policy, money, data & learning to build capacity, talent ( how do we strengthen) young people and results!
- Expand or maximize the amount of people effected

**Sustainability**

- Cross sector of business, civic and philanthropic leaders together
- Policy and lobbying
- Communication and research
- Community engagement, broad and deep
- Get the right people around the table
- 70/ 20/10
  - 70% we agree on
  - 20% we can negotiate on
  - 10% what we don't agree on

**What do funders want to see?**

- Organize, organize, organize
- Document failures
- Celebrate successes
- Co-design
- Don't over promise

**Take away**

- All United Way's working on three models that fit our mission- Education, Early Childhood and family stability
- Bases of the Promise Neighborhoods work closely with the United Way
- Naugatuck Partnership for Children might want to consider going under the United Way of Naugatuck and Beacon Falls

**Making Public Money work for Equity- A California Success Story**

- Are we in the fight for equity and justice?
- People power- engaging people on the ground level
- More money through policy change
- Voice in the school system
- Local voice of the parents and students being involved
- Community based groups
- Parent engagement
- Proportional funding for students
- Engaging parents in policy change
- Students in government
- Co- powering our communities to make change
- Message effectively what we do to support our families and children
- Need capacity for the long hall, if we engage we will win
- People power is at the cornerstone of change
- Collaboration is key



## Take Away

Can we get financial support from our Title 1 funds, Alliance funds to support our efforts to work with parents on advocacy, parenting classes and youth leadership?

## Cradle to Career Services: Building a Comprehensive Pipeline for the Jobs of the Future

- Cradle to career is a continuum of solutions
- Accelerate and assist to get results
- Need infrastructure, not programs or initiatives
- Population level impact is 65% demand in a community
- Adaptive work- needs capitol that is structured to do adaptive work
- RBA as a technique
- Engaging families
- **Create Communities of Opportunities**
- “what our kids need the most , is what they get the least”
- How do we hold the big picture when our world is crumbling around us?
- Hold workshops for families on economic development
- School district must be a real partner/ doing the work together.
- How do we prepare our kids to go to school; How do we prepare our schools for our families?
- Know our PLACE, where people work, shop, live... not only where people rest their heads but where they receive their services.
- How do we support our families and children
  - Mental health
  - Homeless
  - low income
  - academic struggles
- Pay in to be a collaborative partner (Some states our West) \$150.00-\$50,000.00 funded by the partners to be the infrastructure/ back bone agency
  - BOE
  - Hospitals
  - NVHD (health district)
- Need unrestricted money to do the work
- Focus on “What is the work”, what is the result, How do we progress
- Hold a funder briefing... what is the trend line, story about families
- What is the value of a Back bone agency? get clear results, indicators
- Collective impact work- core investment, unrestricted funds



Store front on corner Maple Street and Central Ave. Great location for a FRC to help the families in the most effected neighborhoods in Naugatuck

- What is defined in our community as a neighborhood? People can define by town i.e. all children that go to x school
- Grant's need to be based on what we do, not fitting grant's into our work
- Accountability... MOU 2-way, shared data base
- What role do residents play at our table?
- Working poor (ALICE) are our most vulnerable people
- "Not just a Race issue, but a Class issue"

### Take Away

- Do bank's have any store front property in Central Ave neighborhood to build a FRC or Hub?
- Housing authority funding?
- Work with Mayor on Community Development Block Grants?
- Work with the BOE on Federal grant to support Cradle to Career efforts
- look into Promise neighborhood funding
- How much four Title 1 funding is spent on Parent engagement, could it be used to help fund a FRC?
- Use PLTI Alumni as community messengers
- Start small with assisting Andrew Avenue families with parent to parent support (mentors)
- work with the Mayors office (demographic map of Naugatuck to support the area's of most need)

### Plenary-Closing session

#### "Partnership moves at the speed of trust"

- Power of story telling
- Always work within the 7 generation approach- 3 behind, 3 before and you being the 7th generation to make and affect change

#### "Youth Lead, Elder Guided"

- As we pass on the knowledge, we must pass on the resources
- Movement of Movements

Challenge foundations and partners

Integrate our projects

Our core purpose has to be clearly understood by being open to how we have to change

Take action now to start the movement

Children need to be at the focal point four work

Call to action: How long are we going to let other people decide our future use 7 generation approach

Collaborate to build power

Who is not at the table and bring them: Racial, Religious, Diversity in Group, Parents

### Take away

- Welcome wagon
- Welcome baby program for children born into our community
- Door to door community messengers
- FRC

