

WATERBURY COMMUNITY RESOURCE FAIR

Parent Information Action Research Community Project
2012 Fairgoers Feedback Survey
By Carmen James, MA



ABOUT THE COMMUNITY PROJECT:

WATERBURY COMMUNITY RESOURCE FAIR

PIAR Co-researcher partnered with Waterbury Community Resource Fair planning committee, and developed a survey to identify the type of information fairgoers sought and thought to be effective in supporting their parenting roles, and in meeting the needs of their young children.

5TH Waterbury Community Resource Fair
was held on April 28th, 2012



WCRF 2012 FAIRGOERS FEEDBACK SURVEY QUESTIONS

100% Survey Response
(all fairgoers participate in the feedback survey)

- 1. What is your home ZIP code/Address?
 - 5-digit ZIP code
- 2. How many children age 17 or younger live in your household?
- 3. Was too much information covered at the event, too little information covered, or about the right amount of information covered?
- 4. How useful to your family was the information presented at the Fair?
- 5. How likely would you be to use a book of resources in Waterbury?
- 6. How do you learn about new services in Waterbury?
- 7. Don't find what you are looking for? What would you like to see next year?
- 8. How likely are you to attend the Fair next year?

WHAT IS YOUR ZIP CODE AND HOW MANY CHILDREN UNDER THE AGE OF 17 LIVE WITH YOU?

This question was asked to determine the area in which most attendants reside. A map of the city was also utilized as an interactive tool for the children to pinpoint their address on the map.

- 100% of respondents answered this question.
- The majority of participants had children younger than 10 years old.

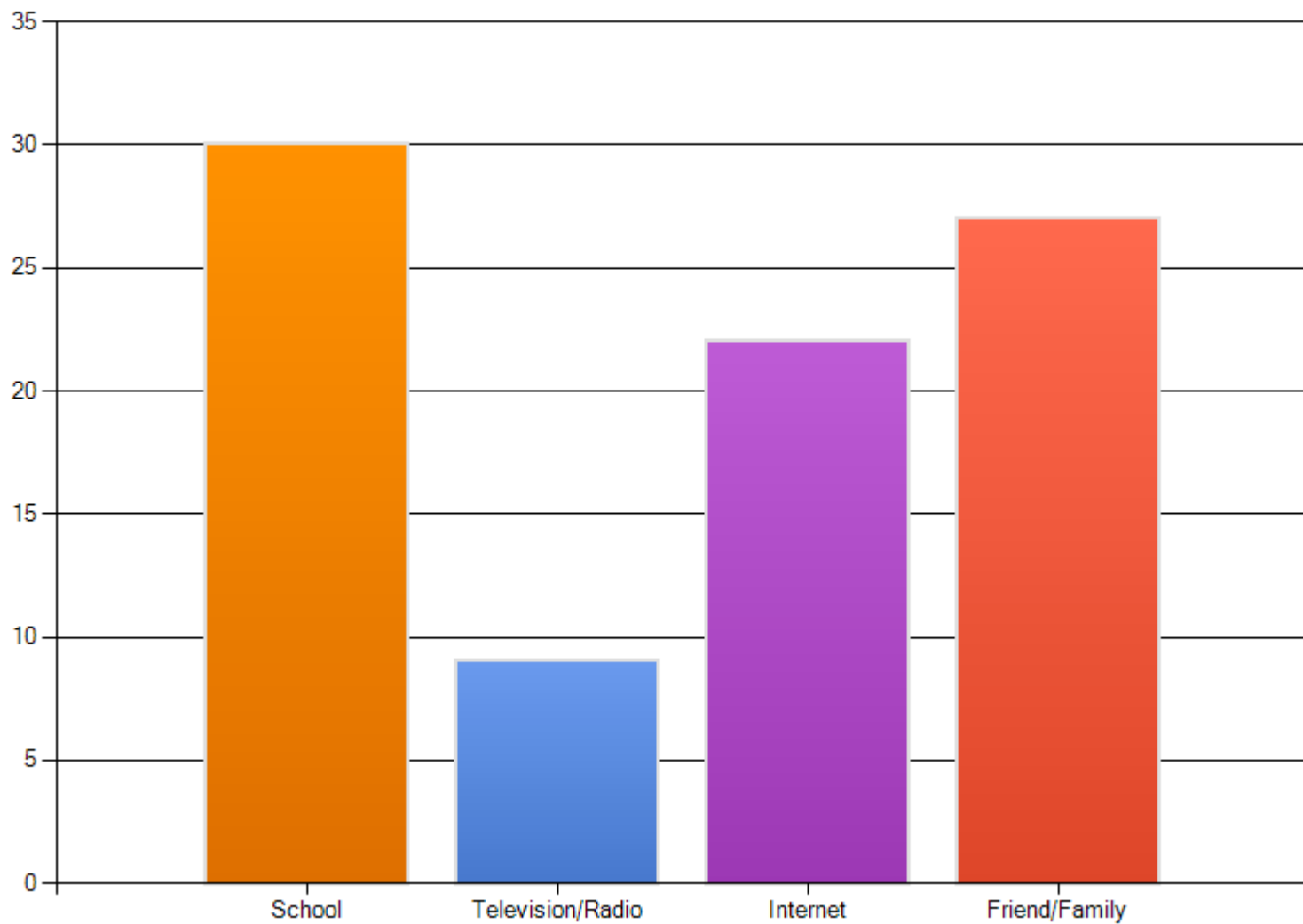
Was too much information covered at the event, too little information covered, or about the right amount of information covered?

Answer Options	Response Percent	Response Count
Much too much	14.3%	7
Somewhat too much	0.0%	0
Slightly too much	0.0%	0
About the right amount	81.6%	40
Slightly too little	0.0%	0
Somewhat too little	0.0%	0
Much too little	4.1%	2
	answered question	49
	skipped question	0

HOW USEFUL TO YOUR FAMILY WAS THE INFORMATION PRESENTED AT THE FAIR?

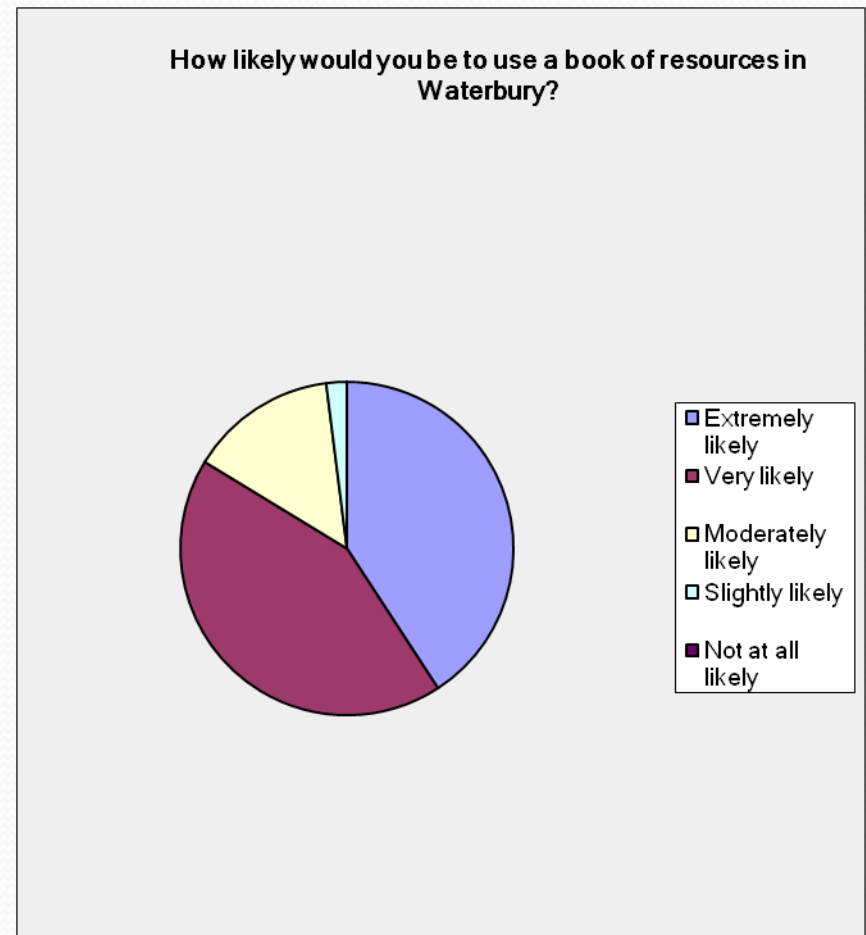
- 51.0% - Extremely useful (25 responses)
- 44.9% - Very useful (22 responses)
- 4.1% - Moderately useful (2 responses)
- 0.0% - Slightly useful
- 0.0% - Not at all useful

How do you learn about new services in Waterbury? Check all that applies



HOW LIKELY WOULD YOU BE TO USE A BOOK OF RESOURCES IN WATERBURY?

- 40.8% - Extremely likely
(20 responses)
- 42.9% - Very likely
(21 responses)
- 14.3% - Moderately likely
(7 responses)
- 2.0% - Slightly likely
(1 response)
- 0.0% - Not at all likely
(0 response)



DON'T FIND WHAT YOU ARE LOOKING FOR? WHAT WOULD YOU LIKE TO SEE NEXT YEAR?



I would like to see more people participate in this wonderful fair!



More information on Job search!

Sex prevention and protection

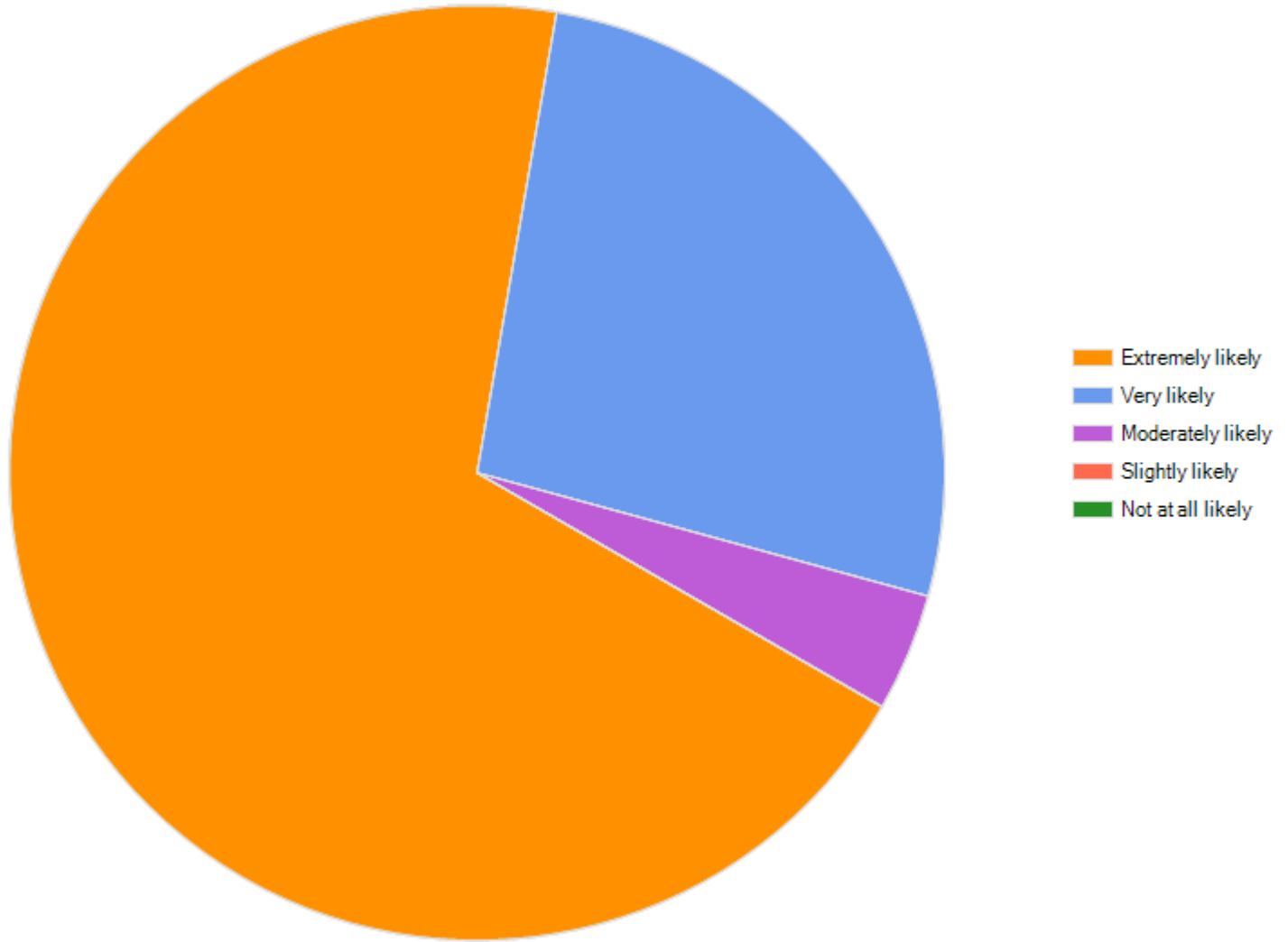


A talent show!

Information about Bullying!

Information on Autism!

How likely are you to attend the Fair next year?



Action Research Cycle

